



Press Information

nik Sharpener™! & nik Sharpener Pro™! Now Available!

The TECHnik Group announces the release of nik Sharpener! and nik Sharpener Pro!

San Diego, CA - April 10, 2000: - The TECHnik Group announces the release of the first and most comprehensive set of image optimization tools for automatic image sharpening. nik Sharpener! and nik Sharpener Pro! automate and optimize image sharpening for users of all skill levels. Both nik Sharpener! packages offer true image-sharpening solutions, using a new approach and an easy-to-use alternative to the conventional Unsharp Mask process.



Various factors effect how sharp an image will appear in the final print. Regardless of how sharp, detailed or balanced an image appears on the screen, its appearance in the final print is often different. These differences result from various factors, ranging from an image's size to the varying types of input and output devices. Variables such as the image's size, its original quality, the input device, the printer type, the ultimate output resolution, etc. all affect how an image will appear in the final print.

nik Sharpener! addresses many of the problematic issues related to image sharpening, providing users of all skill levels with a simple and effective method for sharpening photos and images with extraordinary accuracy AND consistency.

nik Sharpener! (Standard) offers users a single interface that requires absolutely no experience to optimally sharpen images. Users need only enter easy-to-determine parameters (the image's size, its source type, its output device, etc.) and nik Sharpener! does the rest.



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nik Sharpener Pro! offers expanded sharpening automation, functionality and flexibility for professionals of all skill levels. New features and internal color and detail protection processes provide the most complete image-sharpening package available for all output processes from Internet and screen images to offset print.

nik Sharpener! is available for a suggested retail price of \$129.95, and nik Sharpener Pro! is now available with a suggested retail price of \$329.95.

nik Sharpener! (Standard) and nik Sharpener Pro! is compatible with Adobe® Photoshop® 4.0, 5.0, 5.5 and 6.0; Corel Photo-Paint® 8.0 and 9.0; Ulead PhotoImpact® 4.2 and 5.0; and other 100% Adobe Photoshop plug-in compatible software.

