



Software

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FOR IMMEDIATE RELEASE

## Color Efex Pro™ 3.0 for Capture NX 2 Software Now Available

*Award-winning Color Efex Pro 3.0 digital photographic filters adds creative power and innovative control into Capture NX 2*

San Diego, CA - July 7, 2008 - Nik Software Inc. today announced the immediate availability of their award-winning Color Efex Pro 3.0 photographic filters for Capture NX 2, the latest version of Nikon's flagship photo editing software. Color Efex Pro 3.0 is the most comprehensive, powerful, and easy to use set of photographic filters used by photo enthusiasts and professional photographers worldwide. Color Efex Pro 3.0 tightly integrates into the powerful tools and completely non-destructive workflow of Capture NX 2.

Color Efex Pro 3.0 for Capture NX 2 offers digital SLR camera owners a wide range of quick and easy ways to dramatically enhance their photos with just a few clicks of the mouse. Recently awarded the prestigious 2008 Hot One Award from *Professional Photographer* magazine, Color Efex Pro 3.0 contains the most comprehensive set of creative enhancements, color correction, retouching tools, and traditional photographic filter effects available.

Nik Software's patented U Point® technology in Capture NX 2 provides easy-to-use tools for direct on-image control of filter effects and enhancements. Applying filters to specific areas of a photo can be achieved easily using just a few mouse clicks without the need to create complicated selections and layer masks. Color Efex Pro 3.0 combined with the integrated U Point technology powered tools in Capture NX 2 offers users unprecedented control over selective image enhancements and effects.

"Unlike using plug-ins in Photoshop which require controls located in a separate interface, enhancements are made directly on the image in real-time and non-destructively in Capture NX 2," said Michael J. Slater, president and CEO of Nik Software, Inc. "This tight integration dramatically simplifies enhancing images and offers photographers a powerful photo editing solution," Slater concluded.

Color Efex Pro 3.0 adds nine powerful new filters that increase the traditional and stylistic range of the collection. New filters include Bleach Bypass, Cross Balance, Film Effects, Film Grain, Glamour Glow, High Key, Low Key, Polaroid Transfer, and Tonal Enhancer. Previously available filters have also been updated to provide even more

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options. Color Efex Pro 3.0 for Capture NX 2 has 52 filters, with a possibility of over 250 effects available. A complete filter list can be found at:  
[www.niksoftware.com/cep3fornx2](http://www.niksoftware.com/cep3fornx2).

### **Pricing & Availability**

Color Efex Pro 3.0 for Capture NX 2 is available immediately via electronic purchase in the United States from [www.niksoftware.com](http://www.niksoftware.com) in two editions:

- Color Efex Pro 3.0 for Capture NX 2 Complete Edition (52 filters total): \$179.95
- Color Efex Pro 3.0 for Capture NX 2 Select Edition (35 filters total): \$99.95

Users who own a version of Color Efex Pro 2.0 for Capture NX can upgrade by visiting [www.niksoftware.com/cepnxupgrade](http://www.niksoftware.com/cepnxupgrade).

Color Efex Pro 3.0 for Capture NX 2 is compatible with Windows and Macintosh operating systems, including Vista and Leopard.

### **About Nik Software, Inc.**

Nik Software, Inc. is a privately held company that develops software solutions for the growing digital imaging and photography markets. Established in 1995, Nik Software has become the recognized leader in digital photographic filter development and produces award-winning technology and software products for digital photography and imaging professionals including U Point® technology, Dfine®, Viveza™, Color Efex Pro™, and Nik Sharpener Pro™ software.

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